

Prasad Bokil, MDes & Ph.D.

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Education

IIT Bombay, Mumbai, India PhD	2007 – 2013
IIT Bombay, Mumbai, India MDes (Visual Communication)	2004 – 2006
IIT Kanpur, Kanpur, India ...	2003 – 2004
SIT, Pune University, Pune, India BE (Mechanical)	1997 – 2001

Professional Experience

IIT Guwahati, Guwahati, Assam Jan 2013 – till date

Assistant Professor, Department of Design

Currently working at Department of Design, IITG. Teaching average two courses per semester. Guided 8 MDes and 20 BDes final year projects. Supervising three PhD students. Also, involved in many administrative responsibilities.

IIT Bombay, Mumbai, Maharashtra March 2007 – May 2007

Research Assistant, Bamboo Studio, Industrial Design Centre

Worked with a team of artisans at studio under guidance of Prof. A G Rao to enhance the packaging of some of the products. Involved in the coordination of a workshop for Bamboo craftsmen at Kirnahr (West Bengal) and another workshop at IDC for course development for IGNOU.

Brainvisa Technologies Pvt. Ltd., Pune, Maharashtra August 2006 – January 2007

Designer

Worked on various instructional design projects/modules for clients like Microsoft, DuPont, Johnson & Johnson.

Aprameya Associates, Pune, Maharashtra

January 2002 – January 2003

Junior Engineer

Worked on various design projects for clients like DRDO, Kinetic Honda, Alfa Laval. Aprameya was a small start-up company started by Vasantha Ramaswamy (Retired as Asst. Director, DRDO). The start-up had total 6 employees. I was mainly working on surface and solid modeling using I-DEAS and structural FEM analysis.

Teaching at IIT Guwahati

Title of course taught	Level	Semester/Year
1 Design Semantics	UG + PG (Elective)	July-Nov 2013
2 Design Studio IV (Graphic Design)	UG	Jun-Nov 2013
3 Instructional Design and Multimedia	UG (Elective)	Jan-May 2014
4 Elements of Form	UG	Jan-May 2014
5 Information Design for Visual Communication	UG + PG (Elective)	July-Nov 2014
6 Design Analysis	UG	July-Nov 2014
7 Graphic Design	PG	Jan-May 2015
8 Design Analysis	UG	July-Nov 2015
9 Design Semantics	PG (Elective)	July-Nov 2015
10 Communication Theory	UG (Elective)	Jan-May 2016
11 Information Design for Visual Communication	UG + PG (Elective)	Jan-May 2016
12 Design Analysis	UG	July-Nov 2016
13 Design Semantics	PhD (Elective)	July-Nov 2016
14 Instructional Design and Multimedia	UG (Elective)	Jan-May 2017
15 Information Design for Visual Communication	PG (Elective)	Jan-May 2017

Guiding three students for their doctoral thesis in the area of Comic Studies and Game Design. Guided 8 Masters students and 20 Bachelors students for thesis projects.

Organizational Responsibilities

Conference Title	Period	Responsibility
1 Typography Day	7-9 March 2013	Member of core organising team. Responsible for publication, pre-conference workshops and Incharge of conference presentation sessions
2 Himalayan Languages Symposium	7-8 June 2016	Member of organizing team
3 ICORd'17	9-11 January 2017	Conference Secretary

	Workshop Organized	Period	Remark
1	Type Design Workshop	11-12 March 2013	Workshop was conducted by Paul Hunt, Adobe post Typoday'13
2	Game Design Workshop	2-9 March 2015	Workshop was conducted by Prof. Uday Athavankar, IIT Bombay
3	Design Research Workshop	2-9 March 2015	Workshop was conducted by Prof. Pramod Khambete, IIT Bombay
4	Workshop on Software product development process in Agile environment	4-7 March 2015	Workshop was conducted by Mr. Atul Manohar, Informatica
5	Full day workshop on Experience Design	23 March 2016	Workshop was conducted by Prof. Pramod Khambete, Design Consultant, Pune
6	Kanimuni: DIC Game Design Workshop	1-15 June 2016	Workshop was conducted with Prof. Uday Athavankar, IIT Bombay. Total 30 students participated in the workshop from different design schools
7	Advanced Web Design Training Programme for Assam State Gov. staff	2-4 May 2017	Training programme was conducted with the help of various faculty members in IITG

Publications

In Refereed Journals

1. Dey, S., Bokil, P. (2016). Study of Sound Symbolic Words in Hindi Comics, International Journal of Comic Arts, Vol. 1, No. 18, pp. 260-277
2. Bokil, P., Ranade, S. (2013). Across the Time and Space: Application of Systems Thinking to Bridge the Past and Future of Design Practices. The International Journal of Design Management and Professional Practice, 6(2), 51-71 3.

In Refereed Conferences; published in proceedings/books

1. Dey, S., Bokil, P. (2017). Look at that Sound! – Visual Representation of Sound in Indian Comics, in Chakrabarti, A., Chakrabarti, D. (eds.) Research into Design for Communities, ICoRD'17, Vol. 2, pp.821-832
2. Chandra, S., Bokil, P., Udaya Kumar D. (2017). Legibility: Same for All Scripts!, in Chakrabarti, A., Chakrabarti, D. (eds.) Research into Design for Communities, ICoRD'17, Vol. 2, pp.833-844
3. Bokil, P. (2015). Application of Function-Behaviour-Structure Variables for Layout Design, in Gero, J.S. (ed.) Design Computing and Cognition '14, Netherlands: Springer, 581-600
4. Bokil, P. (2015). Redefining the Grid in Visual Design, in Chakrabarti A. (ed.) ICoRD'15 Research Into Design Across Boundaries, Springer India, 249-259

5. Dey, S., Bokil, P. (2015). Sound Symbolism in Indian Comics, in Chakrabarti A. (ed.) ICoRD'15 Research Into Design Across Boundaries, Springer India, 227-236
6. Chandra, S., Bokil, P., Udaya Kumar D. (2015). Anatomy of Bengali Letterforms: a Semiotic Study, in Chakrabarti A. (ed.) ICoRD'15 Research Into Design Across Boundaries, Springer India, 237-247
7. Shahid, M., Bokil, P., Udaya Kumar D. (2015). Title Design in Bollywood Film Posters: a Semiotic Study, in Chakrabarti A. (ed.) ICoRD'15 Research Into design Across Boundaries, Springer India, 291-301
8. Bokil, P., Ranade, S. (2014). Function-Behaviour-Structure Representation of the Grids in Graphic Design, in Gero, J.S. (ed.) Design Computing and Cognition '12, Netherlands: Springer, 533-552

Papers presented at Conferences but not published

1. Bokil, P., Dey, S., Role of Design Elements in creating Sound Symbolic Words in Comics, IGNCC 2017, Dundee, United Kingdom
2. Dey, S., Bokil, P., Dhadaam! Bhadaam!- A Review of Sound Symbolic Words in Indian Comics, Kalkshar: Design Innovation in Calligraphy and languages 2015, Varanasi
3. Dey, S., Bokil, P., Sound Symbolic Words in Indian Comics: A Typographic Exploration, Typographyday 2014, Mumbai, India

Administrative Responsibilities

Time Table coordinator July 2013 – March 2015

New system of modular timetable is introduced and monitored for 4 semesters

BTP Coordinator January 2014 – May 2015

Coordinated BDes final year projects for two batches and changed the presentation based evaluation to Exhibition with panel evaluation

DUPC Secretary January 2015 – Till date

Coordinating the syllabus revision required due to change in entrance criteria from JEE to UCEED.

DIC Core team member January 2015 – Till date

Coordinating various activities in the institute and in spoke institutes under Thematic Project.

Design Projects

Through the Looking Glass (Short film)

Direction (with Sheetal Gokhale) & Editing (2006)

This film was commissioned by Public Service Broadcast Trust, New Delhi. The film is based on the theme- Gender Conflict. The film was screened on National Television and in various screenings. It has received Best Film- Jury Award at ICE film festival 2007, Pune.

Centre for Media and Cultural Studies, TISS

Website design (2007)

CMCS department website was designed. This website was in use for 8 years till TISS renamed it as School of Media and Cultural Studies.

Kanimuni: Game design for Education

Principal Project Investigator (2016 – till date)

<http://www.iitg.ac.in/prasad.bokil/Kanimuni/>

Kanimuni, an ancient game in Assam, involves a blindfolded player searching for insights through the surrounding. This is the name chosen for this project proposed under Design Innovation Center. It symbolizes our efforts to facilitate the young minds in adverse surroundings with educational tools. This project aims to create various learning opportunities with playful environment.

National Institutional Ranking Framework

Logo Design (with Mohammad Shahid) (2016)